"How to Get Published (and Tenured): A Model"

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Mid-1990s*

[* I've been told this item has been used in PhD seminars in a top-20 business school]

TRANSITING, CROSS-SPLITTING, AND MULTIPLE-GENDERING DESIGN FREQUENCIES AND TEMPORALITIES IN CONTRASTED TIME DATA SERIES IN THREE CODAL MODALITIES:

A Quasi-Empirical Refutation of the Maximum-Lesser-Substitutable Hypothesis of Dynamic Stasis Occurring in Six Layers of Paradigmatic Time

Abstract

This paper replicates, and vastly improves upon, a theory/model/module/concept/ paradigm/metatheory/metamodel/metamodule/metaconcept/metaparadigm reported in this journal previously (volumes 28, 82, 155, 349, 716) but never read. Untested but remarkably imaginative methodologies guided data collection and analysis. 7, 145 hapless undergraduate students were required to answer 150 triple-weighted multiple-choice questions and interact in dyads with a simulated computer game, on penalty of failing the course if they recorded a score below the selected mean (X=0+&&Sigma2-Q5/00000003). N=7,144 (there's always a weirdo in every sample). Results, which any reasonably alert 4-year-old would normally reach without parental guidance, are reported in Tables 55, 56, & 57 and depicted in Charts 78, 79, & 85 (apologies for the scary graphics, we got carried away). Suggestions for future research, which we don't ever intend to do ourselves, fill in the final 20 pages of the article.

[Note to editor: If the abstract or paper is too long, we suggest omitting authors' names. No one will notice or care.]

The authors would like to acknowledge anonymous reviewer A's advanced talent for nit-picking; anonymous reviewer B's nutty but good-humored mathematical obtuseness; and anonymous reviewer C's unfailing stupidity. As for reviewer D (we know your name), we spit upon you. We also thank the editor for providing us with his complete bibliography, which is liberally cited and quoted throughout.

Under court order, we also publicly admit that the central idea and most of the data for this study were lifted verbatim from the doctoral dissertation draft of our graduate student research assistant, whose future professional career is now in considerable doubt.

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